



*Post-exhibition press release  
November 2022*

## **SUPPLY CHAIN EVENT: A FANTASTIC TENTH ANNIVERSARY!**

*The leading digital supply chain event, which took place on Tuesday 15 and Wednesday 16 November at the Parc des Expositions, Porte de Versailles, Paris, was a resounding success, both in terms of numbers and quality, with numerous highlights.*

*We look back at two days filled with conference sessions, awards, business meetings, an evening gala, business opportunities, feedback... and emotion!*



### **Professionals who showed up**

When the trade show opened on Tuesday morning, SCE had already set a new record for the number of exhibitors, with 137 businesses represented across a 4,000 m<sup>2</sup> exhibition space in Pavilion 5.1 of Porte de Versailles. But visitors were also out in force! Some 3,800 professional decision-makers, most of whom were supply chain directors from major groups, and small and medium-sized enterprises, came to meet them with the shared goal of developing their business through the major digital transformation that is revolutionising the sector.

This success can be attributed to both the diversity and quality of this human-scale event, designed by and for supply chain managers, with stands specially designed to encourage meetings, discussion and the chance to discover the very latest innovations. Many of the companies at the show were exhibiting for the first time, providing an extensive range of products and services that were widely appreciated by the many visitors.

The business meetings were a great success, totalling 1,492 in just two days, and attest to the concept's effectiveness and the buzz in the aisles.

## The best conference sessions!



As Laurence Gaborieau, Trade Show Director, pointed out in her opening speech, *“If recent crises, from Covid to Ukraine, have highlighted an overriding priority for businesses, it is precisely the importance of putting in place an operating system that is more virtuous, agile, sustainable, responsive and secure. Only digital technologies and the innovations they bring can make this possible.”*

But SCE is not just a business event. It also provides real feedback, which is particularly useful for professionals looking for solutions to their day-to-day problems.

That’s why a rich programme of around forty conference sessions and workshops, also available via online streaming, ran continuously in three large auditoriums. They were a great success, with some 2800 participants, focusing on four major themes: “Intralogistics, Retail & Industry 4.0”, “Visibility & Supply Chain Management”, “Forecasting / Planning / Decision Tools” and a focus on fashion and textiles. Prestigious groups such as Atlas for Men, Cora, Decathlon, Hutchinson, Petit Bateau, Saint-Gobain Sekurit Service, SNCF Direction du Matériel and Thales came to share their insights.

A particularly inspiring special session was held on Tuesday lunchtime, when two top industry executives, François Salles, Supply Chain Director at Renault, and Hans-Friedrich Zeh, Vice-President Industrial Excellence at Danone, gave inspiring talks about the latest developments in digital restructuring at their companies.

## Tenth anniversary highlights



SCE also recognised two exhibitors, DC Brain and MonStock, among the fifteen or so who competed in the finals of the Digital Supply Chain Award and the Start-up Digital Supply Chain Award. They all had three minutes to present their innovation to a panel of prestigious users, who selected the winners before announcing them on Tuesday: Valérie Le Blanc, Senior Leader Logistics and Distribution Leader at Corteva, Pauline Lechertier, Director Operations / Supply Chain at Delppharm, Jean-Paul Ballet, Vice President Service Delivery Industrialisation at Sodexo, Alexandre Berger, Group Acceleration Project, Territorial Development at La Poste, Hervé Faugère, Purchasing Director at Saint Gobain, Julien

Poisson, Director Demand & Supply Planning Group at Manutan, and Elie Saint-Charles, Head of the Logistics Engineering Division at the French Ministry of Defence.

The ceremony was followed by a special gala to celebrate Supply Chain Event's tenth anniversary, with a wide range of entertainment, including a magician, interactive tableaux vivants, a live band, and buffets, so that the many discussions held in the aisles could keep going in a fun atmosphere.

**See you next year on 14 and 15 November 2023  
at the Parc des Expositions, Pavilions 5.2 and 5.3, Porte de Versailles!**

### **About SCE**

RX France and Supply Chain Magazine have been running Supply Chain Event since 2012 to meet a growing demand for networking between Supply Chain players. Over the years, it has continued to grow in this direction, while remaining on a human scale.

Today, SCE is a leading trade show, offering high-quality conference sessions and workshops.

### **About RX**

[RX](#) exists to promote the development of companies, communities and individuals. We combine face-to-face events, data and digital products to help our clients to understand markets, research products and perform transactions, with over 400 events in 22 countries and 43 business sectors.

[RX France](#) organises leading face-to-face, digital and hybrid events in around fifteen different markets. Our high-profile national and international events include MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet\* and many others. Our events are held in France, China, Italy, Mexico and the United States.

[RX](#) aims to have a positive impact on society and to create an inclusive work environment for all our employees.

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

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\* organised by SAFI, a subsidiary of RX France and Ateliers d'Art de France

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